

**Porto.**  
**MODAPORTUGAL** | FASHION  
DESIGN  
COMPETITION

**Porto.**  
**MODAPORTUGAL** | FASHION  
DESIGN  
COMPETITION

**RULES & REGULATION**

**Porto, December 2018**

## PORTO.MODAPORTUGAL | FASHION DESIGN COMPETITION

**PORTO, DECEMBER 16-20th, 2018**

PORTO.MODAPORTUGAL FASHION DESIGN COMPETITION promotes young fashion designers across Europe. Set in the heart of Portuguese manufacturing and creative city of Porto, this competition allows designers to communicate their work and establish new bridges with the local scene.

The competition highlights three designers from each of the seven participating countries, presented through a catwalk show. There are several awards to be delivered by a jury consisting of representatives and specialists of each country.

## PARTICIPATING COUNTRIES

BELGIUM, FRANCE, GERMANY, ITALY, PORTUGAL, SPAIN and UNITED KINGDOM. Each country/school should indicate 3 young designers that fulfil the eligibility requirements and are prepared to participate in an initiative of European relevance and, therefore, honour the School/University they represent.

## ELIGIBILITY CRITERIA

These young talents should be finalists of the attending course or have a professional career with no more than 2/3 years of existence.

Each candidate must present 3 complete looks (apparel) or 1 pair of shoes in the case of footwear young designers (size 39 woman or 43 man) as well as support documentation composed of the following elements:

- + Curriculum Vitae
- + Sketch of each of the 3 looks
- + Technical drawings with all the necessary specifications for a clear understanding of each look;
- + Description, in approximately 100 words, of the concept that supports and justifies the project
- + Proof of attendance at a Fashion Design school or Certificate / Diploma;

Promotor:

**cenit.**

Parceiro:

**ANIVÉC**  
ASSOCIAÇÃO NACIONAL  
INDÚSTRIAS DE VESTUÁRIO E CONFECÇÃO **APIV**

Cofinanciado por:

**COMPETE**  
2020

**PORTUGAL**  
2020

 UNIÃO EUROPEIA  
Fundo Europeu  
de Desenvolvimento Regional

## JURY AND SELECTION CRITERIA

---

The jury panel will be composed of one representative of each country and headed by an internationally renowned fashion personality.

The works will be evaluated according to the following criteria:

- + Overall collection
- + Creativity and innovation
- + Silhouette
- + Quality of execution
- + Uniqueness

## AWARDS

---

The following awards will be granted:

- + 1<sup>st</sup> overall winner\_5.000,00€
- + 1<sup>st</sup> country winner\_2.500,00€ - apparel
- + 1<sup>st</sup> country winner\_2.500,00€ - footwear

On the day of the show, the looks/shoes will be presented to the jury of the competition in order to collect the necessary information for the final vote. A short meeting with each of the designers will also occur.

## PLEASE NOTE

---

All of the chosen designers must commit themselves to adhere to and respect the competition programme (which may be altered at the organizer's discretion).

The jury's decisions are final and without appeal.

## LOGISTICS INFO

---

### Organization responsibility:

- \_ Flight ticket in economic class (16 – 20 December) for each young designer as well as for the School/University representative;
- \_ 4 nights accommodation (single room);
- \_ Transfers airport/hotel IN&OUT;
- \_ Travels within Porto;
- \_ Meals

### Designers responsibility:

- \_ Transportation of the 3 looks

Promotor:

**cenit.**

Parceiro:

**ANIVÉC**  
ASSOCIAÇÃO NACIONAL  
INDÚSTRIAS DE VESTUÁRIO E CONFECÇÃO **APIV**

Cofinanciado por:

**COMPETE**  
2020 **PORTUGAL**  
2020

 UNIÃO EUROPEIA  
Fundo Europeu  
de Desenvolvimento Regional

## **PRELIMINARY PROGRAMME**

### Day #1 – 16.12.2017 (Sunday)

- \_Arrival at Porto Airport & transport to the Hotel
- \_Dinner

### Day #2 – 17.12.2017 (Monday)

- \_Visit to Factories
- \_Lunch
- \_Visit to Factories
- \_Dinner

### Day#3 – 18.12.2017 (Tuesday)

- \_Visit to Factories
- \_Lunch
- \_Meetings with the JURY
- \_Dinner

### Day#4 – 19.12.2017 (Wednesday)

- \_Preparation of the competition. Fittings and rehearsal of the show. Final meeting with the jury.
- \_20.00H\_Dinner Gala - **RUNWAY PRESENTATION AND AWARD CEREMONY**

### Day#5 – 20.12.2017 (Thursday)

- \_Transfer OUT Hotel > Airport

### **NB:**

- \_This programme may be subject of modifications that will be duly transmitted to each participant.*
- \_Further information on the programme will be given as soon as possible.*
- \_Flight schedules will be agreed with each participant.*

## **MORE INFORMATION**

PORTO.MODAPORTUGAL | FASHION DESIGN COMPETITION

Marlene Oliveira

[moliveira@portugaltexil.com](mailto:moliveira@portugaltexil.com)

+351 226 191 010

Promotor:

**cenit.**

Parceiro:

**ANIV**  
ASSOCIAÇÃO NACIONAL  
INDÚSTRIAS DE VESTUÁRIO E CONFECÇÃO **APIV**

Cofinanciado por:

**COMPETE**  
2020 **PORTUGAL**  
2020

 UNIÃO EUROPEIA  
Fundo Europeu  
de Desenvolvimento Regional