

# PORTUGAL - MOROCCO BUSINESS FORUM

Building together thriving economies and shares growth

**May 12<sup>th</sup>, 2023**

Academia das Ciências de Lisboa

Rua da Academia das Ciências, Lisboa

## PROGRAMME

**9:00am – 9:30am** Participants Registration

## OPENING SESSION

**9:30am – 9:35am** Mr. António COSTA – Portuguese Prime Minister

**9:35am – 9:40am** Mr. Aziz AKHANNOUCH - Moroccan Prime Minister

**9:40am – 9:45am** Mr. Mohcine JAZOULI – Minister Delegate to the Head of Government, in charge of Investment, convergence and Evaluation of Public Policies

**9:45am – 9:50am** Portuguese Minister (TBC)

**9:50am – 9:55am** Mr. Chakib ALJ – President of CGEM

**9:55am – 10:00am** Mr. Armindo MONTEIRO - President of CIP

## BUSINESS INVESTMENT CLIMATE PRESENTATIONS

**10:05am – 10:10am** Mr. Luis Rebelo de SOUSA - Member of the Board of AICEP

**10:10am – 10:15am** Mr. Ali SEDDIKI, CEO of AMDIE

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## SECTORIAL PANELS

Mr. Raúl Manuel Braga PIRES - Moderator

### PANEL 1:

#### INDUSTRY (AUTOMOTIVE, TEXTILE, AGRIFOOD AND PHARMACEUTICALS)

Perspectives and innovation in Industry for the Automotive, Textile, Agri-food and pharmaceutical

##### 10:15am – 10:35am Portuguese Speaker´s

Mr. Miguel MIRA - Vice-President of FIPA (Federation of Portuguese Agri-Food Industries)

Mr. José COUTO - President of AFIA (Automobile Manufacturers Association)

Mr. Mário MACHADO - President of ATP (Portuguese Textile and Clothing Association)

Mr. Miguel BALTAZAR - General Manager - Africa Area Manager APIFARMA & General Manager Technimed Morocco

##### 10:35am – 10:50am Moroccan Speaker´s

Mr. Mehdi TAZI - General Vice President of CGEM

Mr. Mohamed BACHIRI - Vice President of CGEM and President of Maroc Industries (automotive)

Mr. Anas EL ANSARI - President of the Moroccan Federation of Textile

##### 10:50am – 10:55am Q&A

### COFFEE BREAK

### PANEL 2:

#### SUSTAINABILITY (ENERGY AND ENVIRONMENT)

Contribution of Energy and Environment to Industrial and Economic Sustainability

##### 11:15am – 11:25am Portuguese Speaker´s

Mr. Pedro AMARAL JORGE - President of APREN (Portuguese Renewable Energy Association)

Mr. Nuno MOREIRA- CEO of Dourogás and President of CIP's Strategic Council for Energy

##### 11:25am – 11:35am Moroccan Speaker´s

Ms. Fatima ZAHRA KHALIFA - CEO of EnR Cluster

M. Ali HARTI, Président de la FENELEC

##### 11:35am – 11:40am Q&A

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## PANEL 3:

### DIGITAL ECONOMY

The role of the Digital transition in public and private sector

#### 11:40am – 11:50am Portuguese Speaker´s

Mr. Pedro DUARTE - Vice-President of the Board of Directors of CIP and President of CIP's Strategic Council for the Digital Economy

Mr. Francisco FERRÃO - President of ANETIE (National Association of Information and Electronic Technology)

#### 11:50am – 12:05pm Moroccan Speaker´s

Mr. Karim AMOR - President of the Morocco-Portugal Economic Council

Mr. Youssef CHRAIBI - President of FMES

Mr. Redouane HALOUI - President of APEBI

#### 12:05pm – 12:10pm Q&A

#### 12:15pm B2B Meetings

#### 13:15pm NETWORK LUNCH

**NOTE:** Audio translation French-Portuguese will be available